

CASSIDY PYLE

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EDUCATION

Ph.D., Information

Expected 2025

Advisors: Dr. Nicole Ellison & Dr. Nazanin Andalibi

B.A., Communication and Film & Media Studies

June 2019

University of California, Santa Barbara (UCSB), Santa Barbara, CA

- Minor: Feminist Studies
- Dean's List, Highest Honors, Distinction in the Major of Communication
- GPA: 3.98/4.0
- Thesis: *College Students' Use of Facebook: Examining College Generational Status, Social Capital, and Academic Implications*

PUBLICATIONS

Pyle, C., Andalibi, N. (2021). First-Generation, Low-Income Students as Data Subjects in Higher Education Profiling and Prediction AI/ML Applications. Workshop on Artificially Intelligent Technology for the Margins: A Multidisciplinary Design Agenda. ACM CHI Conference on Human Factors in Computing Systems, 2021.

Pyle, C., Roosevelt, L., Lacombe-Duncan, A. & Andalibi, N. (2021). LGBTQ Persons' Pregnancy Loss Disclosures to Known Ties on Social Media. Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI) 2021. **Best Paper Award.**

Pyle, C. (2019). Animation and the queering of the body genre in *Big Mouth*. *UCSB Focus Media Journal*. 37, 65-72.

Pyle, C. (2017). Auteur theory in relation to black women filmmakers. *UCSB Focus Media Journal*. 39, 4-13.

PRESENTATIONS

Pyle, C. (May, 2021). *LGBTQ Persons' Pregnancy Loss Disclosures to Known Ties on Social Media*. Presented at ACM CHI Conference on Human Factors in Computing Systems.

Pyle, C. (June, 2019). *College Students' Use of Facebook: Examining College Generational Status, Social Capital, and Academic Implications*. Presented to Department of Communication at University of California, Santa Barbara, CA.

Pyle, C. (May, 2019). *College Students' Use of Facebook: Examining College Generational Status*. Poster presented at Undergraduate Research & Creative Activities Colloquium. University of California, Santa Barbara, CA.

Pyle, C. (April, 2019). *College Students' Use of Facebook*. Poster presented for Student Research Series, ONDAS Student Center, University of California, Santa Barbara, CA.

RESEARCH INTERESTS

- Information & Communication Technologies (ICTs)
- Social Media
- Low-Income Youth
- First-Generation College Students
- Marginalized & Stigmatized Identities
- Social Information-Seeking
- Social Support & Wellbeing

RESEARCH EXPERIENCE

Research Assistant & Co-Investigator

May 2020 - August 2020

School of Information, University of Michigan

- Assisted with data analysis and drafting of paper on LGBTQ+ people's pregnancy loss disclosure decisions on social media under advisement of PI Dr. Nazanin Andalibi

Research Assistant

June 2019 - Jan 2020

Department of Communication, University of California, Santa Barbara

- Compiled database of essential literature on the topic of technology and marginalization for ICA Post-conference: *Essential Scholarship on Technology and Marginalization: A Discussion*. Co-organizers: Dr. Amy Gonzales (UCSB), Dr. Carmen Gonzalez (UW), Dr. Brooke Foucault Welles (Northeastern), Dr. Katy Pearce (UW)
- Assisted with special edition of *Social Media + Society* on social media and marginalization along with Dr. Amy Gonzales (UCSB), Dr. Katy Pearce (UW) & Dr. Brooke Foucault Welles (Northeastern)

Research Assistant

Sept 2018 - June 2019

Department of Communication, University of California, Santa Barbara

- Conducted quantitative experimental research for project entitled *College Students' Use of Facebook: Examining College Generational Status, Social Capital, and Academic Implications* under advisor & PI Dr. Scott Reid
- Utilized Qualtrics and SPSS software for data collection and analysis

TEACHING EXPERIENCE

Peer Mentor

2017-2019

Opening New Doors to Accelerating Success (ONDAS) Student Center, University of California, Santa Barbara

- Mentored Communication students to help them develop study skills and understand concepts from Communication theory and methods courses
- Developed and hosted programs to support students with their lower division Communication coursework (e.g. Coding Your Data Workshop, empirical research paper writing groups, etc.)

HONORS AND AWARDS

Best Paper Award, ACM CHI 2021	2021
Rackham Merit Fellowship	2020
University Service Award of Distinction	2019
Donald A. Strauss Scholarship	2018-2019
Luis Leal Social Science Undergraduate Award	2019
Steven H. Chaffee Award for Excellence in Communication Research	2019
Communication Distinction in the Major Award	2019
Communication Award for Undergraduate Academic Excellence	2019
Film & Media Studies Outstanding Graduating Senior Award	2019

College of Letters & Sciences Academic Excellence Award	2019
College of Letters & Sciences Duval Scholarship	2017
UCSB Women's Center Malala Yousafzai Award	2017
Mithun Family Foundation Merit Scholarship	2016-2019

GRANTS AWARDED

2018 Undergraduate Research & Creative Activities Grant, UCSB
College Students' Use of Facebook \$715

Donald A. Strauss Public Service Project Grant \$8,000
S.E.E.C. Higher Education Mentorship Program

PROFESSIONAL EXPERIENCE

Program Director **2019 - 2020**
Sacramento Equitable Education Commission (S.E.E.C.) Higher Education Mentorship Program, Sacramento, CA

- Developed digital mentorship program designed to help high school students access college and career-related information from college student mentors
- Managed and trained a team of fifteen mentors
- Marketed program to nine Sacramento-area high schools

Peer Mentor **2017-2019**
Undergraduate Mentorship Program, University of California, Santa Barbara

- Mentored four undergraduate first-year students throughout their freshman year
- Used a holistic approach to mentorship to increase students' self-awareness, knowledge of values and goal setting, sense of belonging and self-esteem, and to develop their academic skills

Web Editor **2017-2019**
Women, Gender, and Sexual Equity Department, University of California, Santa Barbara

- Oversaw visual and written messages of the web presence of the Women's Center, Campus Advocacy Resources & Education, and Non-Traditional Student Resource Center
- Provided insight and vision on long-term direction of website
- Utilized departmental websites to respond to informational needs of specific student populations (i.e. women, non-binary people, sexual assault survivors, student parents)

Conference Organizer and Herstory Magazine Editor-in-Chief **2016-2017**
Associated Students UCSB, Women's Commission

- Organized annual UCSB Women of Color Conference, including 2 keynote speakers, a four-person panel, and over a dozen workshops designed to help women of color at UCSB find and engage with community
- Created and disseminated the 2017 edition of *Herstory Magazine*, a feminist literary and art magazine

ACADEMIC MEMBERSHIPS

Lambda Pi Eta (ΛΠΗ) **2017-2019**
Member, 2017 - 2019 and Officer (Social Media Coordinator), 2018-2019

- Utilized social media to bring awareness to the organization and to create strong bonds between undergraduates, graduate students, and faculty within the Department of Communication
- Coordinated philanthropic efforts to support the campus community through tutoring and fundraising

QUALIFICATIONS AND SKILLS

- Qualtrics
- SPSS
- Proficient in R, including ggplot2 and dplyr packages